9 top tips on how a Business Continuity Management System (BCMS) will add value to your business

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Talking Business Continuity talked to Hillary Estall, business continuity expert at Perpetual Solutions. Here she gives you her nine top tips how a BCMS can improve your business performance and results.

1. **Better senior management commitment**
   A BCMS will provide a new instrument by which to focus your business priorities. Senior managers in your organization will be more committed to business continuity and understand how it contributes to your organization.
2. **Prioritisation of business activities**
   When working with business continuity management (BCM) you'll ensure a greater understanding of how you may be affected by a disruption.
3. **Greater focus on key business risk areas**
   A BCMS will encourage prompt actions and help prevent internal and external threats from turning into real incidents.
4. **Linking business continuity and strategic business objectives**
   When you link the areas together you'll get a greater understanding of your business priorities.
5. **Focus on key business issues**
   You'll get better insights about your key business issues. And at the same time encourage the review of your business priorities in the future.
6. **Business impact analysis process**
   By doing the analysis you'll understand your internal and external stakeholders better.
7. **Improved working relationships**
   Your relationship with stakeholders, suppliers and partners will improve. This will result in mutual understanding of each others' business needs, and in return you'll all achieve better results.
8. **Staff commitment and satisfaction levels**
   When your staff is involved directly in business continuity activities they will develop better understanding about your business.
9. **The 'continual improvement' culture**
   When everyone in the company is aware about the continual improvement culture your staff will be proactive in considering ways to improve the business. So make sure you involve everyone in your organization of continual improvements and BCMS, and this will create positive change for business.